# SUZANNE CHARINDA YVET HEIDEKAMP

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in scyheidekamp

Prague, Czech Republic

# MULTIMEDIA DESIGNER

Passionate and future-oriented Multimedia Designer with over seven years of experience creating unique and powerful design solutions for private clients and commercial companies in an international context. Highly organized and skilled in written and verbal communication. Hard-working, creative and ambitious. Motivated and ready to join and support your design team.

### **SKILLS**

### **PROFESSIONAL EXPERIENCE**

# Adobe CC Graphic Design Interaction Design UI/UX Design Game Design 3D Modelling (Maya) Videography Video / Photo Editing Animation Illustrating HTML CSS

Design Research
Marketing
Communication
Project Management
Co-creation

PHP

### LANGUAGES

English - Fluent Dutch - Native German - Basic

### Social Media Ambassador, Prague College

- Prague, The Czech Republic Feb 2021 Now
- Creating promotional and relatable content for events and student initiatives.

### **Graphic Designer, Medair**

- Created promotional and informative content for 13 countries and in 4 languages.
- Designed a visual manual about Covid-19 for 1500 people in South Sudan.
- Induced an increase of 300 requested copies after re-designing the promotional flyer for the Netherlands.

### **Experience Designer, Amfors**

- Amersfoort, The Netherlands Sep 2019 Feb 2020
- Organized and executed a complete human-centred design process.
- Organized an interactive brainstorm session for factory workers, in which they created insightful visuals.
- Co-developed a Smart Glass application for disabled workers in a metal factory.

### **Experience Designer, Youth Alive**

- **♀** Biddinghuizen, The Netherlands **⑤** Feb 2019 Jun 2019
- Pitched and produced a concept displayed at an event with 65.000 visitors.
- Developed a prototype using 12 monitors, two Arduino's and 100+ NFC tags.
- Consulted with more than 20 stakeholders and three sponsoring companies.

### Media & Technology intern, SAP

- Developed a VR environment for entrepreneurs to get familiar with SAP software.
- Provided multiple departments with storyboards, video's, animations and live stream events.

### Multimedia Designer, Hogeschool van Arnhem en Nijmegen

- Arnhem, The Netherlands Jan 2016 Dec 2016
- Designed an online learning experience in cooperation with developers.
- Designed interactive graphs for a sports application.

### **Graphic Designer and Artist, Leef! Zutphen**

**Q** Zutphen, The Netherlands **Q** Jan 2013 - Aug 2016

### Web Design intern, MacHelp

### **EDUCATION**

### **MA Future Design, Prague College**

Prague, The Czech Republic ● Oct 2020 - now

## BA Communication & Multimedia Design, Hogeschool van Arnhem en Nijmegen

- Arnhem, The Netherlands Sep 2015 Mar 2020
- Minor 3D Animation & Visualisation, Metropolia, Helsinki Finland
- Specialisation in Experience Design
- Graduated with honors

### Interaction Design, Post secondary diploma, CIBAP

▼ Zwolle, The Netherlands ■ Sep 2012 - Jun 2015

### **CERTIFICATES**

### **Camera Acting, Acteerlessen Nijmegen**

Nijmegen, The Netherlands Jun 11, 2019

### **Acting Combi-cursus, Acteerlessen Nijmegen**

Nijmegen, The Netherlands • May 31, 2018

### National CMD Talent Program, Dutch Digital Agencies

Amsterdam, The Netherlands • Mar 16, 2018

### PDF Accessibility, Stichting Accessibility

• Utrecht, The Netherlands • 2016

### **AWARDS AND SCHOLARSHIPS**

### **VSBfonds** beurs, **Stichting VSBfonds**

- Received a scholarship to follow a study programme abroad because of excellent study results, engagement in extra-curricular activities and a well presented motivation to study abroad.